

Safety is a Journey



Designz Basis Risk Management Team 2012

Company Profile

Designz Basis LLP is a Small & Medium Enterprise with an annual sales turnover of about \$800,000 and a staff-strength of 13 people specializing in interior design, renovation work, custom signage design and build. The company's carpentry factory is situated in Malaysia, which means that they are not restricted by mass production shortcomings, giving them the freedom to create exquisite personalized interiors.

Killing Two Birds With One Stone

Designz Basis decided to embark on the bizSAFE journey when the Ministry of Manpower announced that it would be mandatory for

all companies to conduct Risk Assessment at workplaces. Taking on a bizSAFE route was as good as "killing two birds with one stone". The reason being is that the company would not only receive recognition for its efforts through the attainment of the bizSAFE Level 3 certification, but also, it would enhance and improve safety standard in the company formally. The company also noticed that many prospective clients were starting to request for bizSAFE Level 3 in their tender pre-qualifications. Hence, attaining the bizSAFE Level 3 certification could also boost the company's competitiveness to win tenders in the market.

A Designz Basis bizSAFE journey

Initially, the company faced resistance from its staff as most of them felt that they were already skilled in their jobs and that there was no need to introduce the concept of Risk Management - since the company had never met with any accident. However, they realized that risk management was not about critique but to assess the way the company works in order to develop a risk-free system.

The consensus was that the staff should not be complacent just because no accident had taken place in the past. To implement bizSAFE level 3 means that no one wanted to be the first to meet with an accident and that all wanted to ensure that its track record of zero-accident was kept clean.

Designz Basis is proud to have achieved the bizSAFE Level 3 accreditation. The company will be moving forward to bizSAFE Level 4 in the near future. With the government grants available at the moment, embarking on a bizSAFE journey to formalize a safety and health risk-free system - as a top company priority - is definitely a wise management mission for even the SME's.

If Designz Basis can do and make it to a bizSAFE 3 status - so can you!

Article contributed by CCIS Singapore Ptd Ltd

